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| TRANSMITTAL FORM | | | Application No. | 09/94 | 09/941,424 | |
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| | | | Filing Date | Augu | ıst 28, 2001 | |
| (to be used for all | correspondence afte | er initial filing) | First Named Inventor | Curti | s E. Jutzi | |
| | | | Art Unit | 2611 | | |
| | | | Examiner Name | Gary | Au | |
| Total Number of Pa | iges in This Submission | n | Attorney Docket Number | er 4239 | 0P11870 | |
| | ENCLOS | SURES (chec | k all that apply) | | | |
| Fee Transmittal | Form | Drawing(s) | | | After Allowance Communication to TC | |
| Fee Attac | hed | Licensing-r | elated Papers | | Appeal Communication to Board of Appeals and Interferences | |
| Amendment / Re | eply | Petition | | | Appeal Communication to TC (Appeal Notice, Brief, Reply Brief) | |
| After Fina Affidavits/ | l declaration(s) | Petition to O | Convert a Application | | Proprietary Information | |
| Extension of Tim | ne Request | Power of A Change of | ttorney, Revocation Correspondence Addres | s | Status Letter | |
| Express Abando | nment Request | Terminal Disclaimer | | | Other Enclosure(s) (please identify below): | |
| Information Disc | losure Statement | Request for Refund | | | Return Post Card Copies of 1 cited references | |
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| Firm | Gregory D. Cald | | | | | |
| <i>or</i> Individual name | • • | , 0 | CAYLOR & ZAFN | IAN L | LP | |
| Signature | | | | | | |
| Date | Date October 13, 2006 | | | | | |
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| | rst class mail in an env | | | | on the date shown below with ssioner for Patents, P.O. Box | |
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| Signature | Shamo | n Hank | | Date | October 13, 2006 | |

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PADEMA FÉE TRANSMITTAL Complete if Known Application Number 09/941,424 for FY 2005 August 28, 2001 Curtis E. Jutzi Filing Date Patent fees are subject to annual revision. First Named Inventor Examiner Name Gary Au Applicant claims small entity status. See 37 CFR 1.27. Art Unit 2611 TOTAL AMOUNT OF PAYMENT (\$) 180.00 Attorney Docket No. 42390P11870

| METHO | METHOD OF PAYMENT (check all that apply) | | | | | | | |
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| Check [| Credit ca | ard M | loney O | rder None Other (please identify): | | | | |
| Deposit A | Account E | eposit Ac | count N | lumber: 02-2666 Deposit Account Name: Blakely, Sokoloff, Taylor & Za | afman LLP | | | |
| ☐ Cha ⊠ Cha | For the above-identified deposit account, the Director is hereby authorized to: (check all that apply) Charge fee(s) indicated below Charge any additional fee(s) or underpayment of fee(s) Under 37 CFR §§ 1.16, 1.17, 1.18 and 1.20. | | | | | | | |
| FEE CALCU | LATION | | | | | | | |
| Large Er | ntity | Small | Entity | | | | | |
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| Code | (\$) | Code | (\$) | Fee Description | Fee Paid | | | |
| 1051 | 130 | 2051 | 65 | Surcharge - late filing fee or oath | | | | |
| 1052 | 50 | 2052 | 25 | Surcharge - late provisional filing fee or cover sheet. | | | | |
| 2053 | 130 | 2053 | 130 | Non-English specification | | | | |
| 1251 | 120 | 2251 | | Extension for reply within first month | | | | |
| 1252 | 450 | 2252 | 225 | Extension for reply within second month | | | | |
| 1253 | 1,020 | 2253 | 510 | Extension for reply within third month | | | | |
| 1254 | 1,590 | 2254 | 795 | Extension for reply within fourth month | | | | |
| 1255 | 2,160 | 2255 | | Extension for reply within fifth month | | | | |
| 1401 | 500 | 2401 | | Notice of Appeal | | | | |
| 1402 | 500 | 2402 | | Filing a brief in support of an appeal | | | | |
| 1403 | 1,000 | 2403 | | Request for oral hearing | | | | |
| 1451 | 1,510 | 2451 | | Petition to institute a public use proceeding | | | | |
| 1460 | 130 | 2460 | | Petitions to the Commissioner | | | | |
| 1807 | 50 | 1807 | 50 | Processing fee under 37 CFR 1.17(q) | | | | |
| 1806 | 180 | 1806 | | Submission of Information Disclosure Stmt | 180.00 | | | |
| 1809 | 790 | 1809 | 395 | Filing a submission after final rejection (37 CFR § 1.129(a)) | | | | |
| 1810 | 790 | 2810 | 395 | For each additional invention to be examined (37 CFR § 1.129(b)) | | | | |
| Other fo | ı ee (spec | cify) _ | | | | | | |
| | • • | •, | | SUBTOTAL (2) (\$) | 180.00 | | | |

| SUBMITTED BY Complete (if applicable | | | | | |
|--------------------------------------|---------------------|-----------------------------------|--------|-----------|----------------|
| Name (Print/Type) | Gregory D. Caldwell | Registration No. (Attorney/Agent) | 39,926 | Telephone | (503) 439-8778 |
| Signature | | | | Date | 10/13/06 |

Docket No.: 42390P11870

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In the Application of:

OCT 1 6 2005

Curtis E. Jutzi

plication No.: 09/941,424

Filed: August 28, 2001

For:

SERVER-SIDE PREFERENCE PREDICTION BASED ON CUSTOMER BILLING INFORMATION TO GENERATE A

BROADCAST SCHEDULE - UTILITY

Art Group: 2611

Examiner: Gary Au

INFORMATION DISCLOSURE STATEMENT UNDER 37 C.F.R. §1.97

Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

In accordance with the duty of disclosure, enclosed is a copy of IDS Citation Form PTO/SB/08 or PTO-1449, together with copies of the documents cited on that form, except for copies not required to be submitted (e.g., copies of U.S. patents and U.S. published patent applications need not be enclosed). This IDS and IDS Citation Form are being submitted before the mailing of a final Office Action. It is respectfully requested that the cited references be considered and that the enclosed copy of PTO/SB/08 be initialed by the Examiner to indicate such consideration and a copy thereof returned to applicant(s).

10/18/2006 WASFAW1 00000016 022666 09941424 01 FC:1806 180.00 DA

The submission of this Information Disclosure Statement is not to be construed as a representation that a search has been made in the subject application and is not to be construed as an admission that the information cited in this statement is material to patentability.

Respectfully submitted,

BLAKELY, SOKOLOFF TAYLOR & ZAFMAN LLP
Gregory D. Caldwell, Reg. No. 39,926

12400 Wilshire Boulevard, 7th Floor Los Angeles, CA 90025

Telephone: (503) 439-8778

Date: October 13, 2006

I hereby certify that this correspondence is being deposited with the United States Postal Service on the date shown below with sufficient postage as first class mail in an envelope addressed to: Mail Stop Amendment, Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

10-13-06

Date

Substitute for form 1449A/PTO

INFORMATION DISCLOSURE STATEMENT BY APPLICANT

(use as many sheets as necessary)

Sheet / of

| | Complete if Known | |
|-----------------------|-------------------|--|
| Application Number | 09/823,566 | |
| Filing Date | March 30, 2001 | |
| First Named Inventor | Jay H. Connelly | |
| Art Unit | 3622 | |
| Examiner Name | Donald Champagne | |
| Attorney Docket Numbe | 42390P10859 | |

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'Applicant's unique citation designation number (optional). *See Kinds Codes of USPTO Patent Documents at www.uspto.gov or MPEP 901.04. *Enter Office that issued the document, by the two-letter code (WIPO Standard ST.3). *For Japanese patent documents, the indication of the year of reign of the Emperor must precede the serial number of the patent document. *Kind of document by the appropriate symbols as indicated on the document under WIPO Standard ST. 16 if possible. *Applicant is to place a check mark here if English language Translation is attached.

Based on PTO/SB/08A (08-03) as modified by Blakely, Solokoff, Taylor & Zafman (wtr) 08/11/2003.

Substitute for forms 449A/PTO INFORMATION DISCLOSURE STATEMENT BY APPLICANT

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Sheet 2 of 4

| | | Complete if Known | |
|---|------------------------|-------------------|--|
| | Application Number | 09/823,566 | |
| | Filing Date | March 30, 2001 | |
| | First Named Inventor | Jay H. Connelly | |
| | Art Unit | 3622 | |
| _ | Examiner Name | Donald Champagne | |
| | Attorney Docket Number | 42390P10859 | |

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'Applicant's unique citation designation number (optional). 'See Kinds Codes of USPTO Patent Documents at www.uspto.gov or MPEP 901.04. 'Enter Office that issued the document, by the two-letter code (WIPO Standard ST.3). 'For Japanese patent documents, the indication of the year of reign of the Emperor must precede the serial number of the patent document. 'Kind of document by the appropriate symbols as indicated on the document under WIPO Standard ST. 16 if possible. 'Applicant is to place a check mark here if English language Translation is attached.

Based on PTO/SB/08A (08-03) as modified by Blakely, Solokoff, Taylor & Zafman (wtr) 08/11/2003.

Complete if Known Substitute for form 1449A/PTO Application Number 09/823,500 March 30, 2001 INFORMATION DISCLOSURE Filing Date First Named Inventor STATEMENT BY APPLICANT Art Unit 3622 (use as many sheets as necessary) **Examiner Name** Donald Champagne **Sheet** of Attorney Docket Number 42390P10859

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'Applicant's unique citation designation number (optional). ³See Kinds Codes of USPTO Patent Documents at www.uspto.gov or MPEP 901.04. ³Enter Office that issued the document, by the two-letter code (WiPO Standard ST.3). ⁴For Japanese patent documents, the indication of the year of reign of the Emperor must precede the serial number of the patent document. ⁴Kind of document by the appropriate symbols as indicated on the document under WiPO Standard ST. 16 if possible. ⁵Applicant is to place a check mark here if English language Translation is attached.

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| Substitute for form 1449A/PTO INFORMATION DISCLOSURE STATEMENT BY APPLICANT | | | | Complete if Known | [OCT 10 a] | |
| | | | Application Number | 09/823,566 | 1 2006 | |
| | | | Filing Date | March 30, 2001 | TANK TOP | |
| | | | First Named Inventor | Jay H. Connelly | PADEMARKOR | |
| | | | Art Unit | 3622 | SEMAT | |
| | | 1 | | Examiner Name | Donald Champagn | e |
| Sheet | 4 | of | 4 | Attorney Docket Number | | |

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| Examiner Initials* Cite No.¹ Include name of the author (in CAPITAL LETTERS), title of the article (when appropriate), title of the item (book, massymposium, catalog, etc.), date, page(s), volume-issue number(s), publisher, city and/or country where | | Include name of the author (in CAPITAL LETTERS), title of the article (when appropriate), title of the item (book, magazine, journal, serial, symposium, catalog, etc.), date, page(s), volume-issue number(s), publisher, city and/or country where published. | T² | | | |
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